

Colegio de San Juan de Letran
Intramuros, Manila

**LIBRARY SERVICES DEPARTMENT
GRADUATE SCHOOL LIBRARY**

**ACQUISITIONS LIST
JUNE-JULY 2018**

Dissertations

- Estebal, M. (2017). *Attributes of selected supermarkets: competitive benchmark for customer satisfaction and store loyalty*. Manila : CSJL Graduate School. **(GS Dis HF 5415.5 .E79 2017)**
- Palparan, K. (2017). *Work readiness of millennials in the banking sector: basis for gap assessment for academic intervention*. Manila : CSJL Graduate School. **(GS Dis HF 5549.5 .P181 2017)**
- Vicuna, E. (2018). *Determination of the common tools for the strategic management and processes among selected Business Process Outsourcing (BPO) companies in the National Capital Region for strategic operations manual*. Manila : CSJL Graduate School. **(GS Dis HD 30.28 .V647 2018)**
- Villaflor, A. (2017). *Macroeconomic variables and investors' behavioral biases: antecedents to stock market investment tool*. Manila : CSJL Graduate School. **(GS Dis HG 4521 .V713 2017)**
- Yana, J. (2017). *Entrepreneurial sustainability in the context of spirituality among micro restaurants business owners*. Manila : CSJL Graduate School. **(GS Dis HD 60 .Y21 2017)**

Theses

- Arenal, C. (2018). *Socioemotional wealth dimensions defining the corporate social responsibility competencies of family businesses*. Manila : CSJL Graduate School. **(GS Thesis HD 60 .A681 2018)**
- Balasan, C. (2018). *Financial literacy of millennial professionals in government financial institutions as a path to sustainability*. Manila : CSJL Graduate School. **(GS Thesis HG 179 .B171 2018)**
- Calara, V. (2017). *Compliance on safety measures among project-based construction workers in Quezon City*. Manila : CSJL Graduate School. **(GS Thesis HD 9715 .C142 2017)**
- Eleria, E. (2018). *Factors affecting employees' retention to quit in selected business process outsourcing companies in National Capital Region*. Manila : CSJL Graduate School. **(GS Thesis HF 5549.5 .E39 2018)**

- Jaca, A. (2017). *Customer loyalty as determinant of customer lifetime value in selected oil companies*. Manila : CSJL Graduate School. **(GS Thesis HF 5451.5 .J12 2017)**
- Go III, M. (2018). *Enhancing customer engagement and loyalty through store attributes*. Manila : CSJL Graduate School. **(GS Thesis HF 5415.5 .G573 2018)**
- Logronio, D. (2018). *Level of satisfaction of Bistekville 2 beneficiaries on the public-private housing program of Quezon City*. Manila : CSJL Graduate School. **(GS Thesis HD 7366 .L832 2018)**
- Odiviar, L. (2018). *Work-life integration and employee engagement of millennials in selected Philippine universal banks: a correlational study*. Manila : CSJL Graduate School. **(GS Thesis HD 4904.25 .O27 2018)**
- Suyat, L. (2018). *Defining social entrepreneurship and its critical success factors: the case of Metro Manila*. Manila : CSJL Graduate School. **(GS Thesis HD 60 .S967 2018)**
- Tarrayo, P. (2018). *Awareness and perceived benefits of Leadership Energy and Environmental Design (LEED®) sustainable buildings among stakeholders*. Manila : CSJL Graduate School. **(GS Thesis HD 69 .T192 2018)**
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- Trinidad Jr., N. (2017). *An assessment of the outsourcing facilitates management operation facilities management operation practices towards client satisfaction*. Manila : CSJL Graduate School. **(GS Thesis HF 5547.2 .T833 2017)**

Strategic Management Plan

- Ang, C. (2018). *Strategic management plan for Yakult Philippines, Inc.* Manila : CSJL Graduate School. **(GS SMP HD 9665 .A581 2018)**
- Arroyo, M. (2017). *Zoloft (Sertaline HCI), Pfizer division Pharmalink, Zuellig Pharma*. Manila : CSJL Graduate School. **(GS SMP HD 9665 .A779 2017)**
- Casimera, V. (2018). *Strategic management plan for Oblation Academic Mentoring Services*. Manila : CSJL Graduate School. **(GS SMP LB 2353 .C183 2018)**
- Dela Fuente, M. (2018). *Strategic management plan for R.L Foods Corporation*. Manila : CSJL Graduate School. **(GS SMP HD 5415.13 .D333 2018)**
- Deriquito, R. (2017). *Strategic management plan of Colette's buko pie*. Manila : CSJL Graduate School. **(GS SMP HF 5415.5 .D433 2017)**
- Dimaya, S. (2018). *Strategic management paper on Luxasia, Inc.* Manila : CSJL Graduate School. **(GS SMP 2756 .D582 2018)**

- Gabarda, A. (2018). *A strategic management paper for TUV Rheinland Philippines, Inc.* Manila : CSJL Graduate School. **(GS SMP HF 5548.37 .G112 2018)**
- Ibay, F. (2017). *Strategic management plan for Datamex College of St. Adeline (DSCA) Fairview branch.* Manila : CSJL Graduate School. **(GS SMP LB 2970 .I12 2017)**
- Ibay, J. (2017). *Strategic management plan for Information Technology (IT) course of Datamex Parañaque.* Manila : CSJL Graduate School. **(GS SMP LB 2970 .I13 2017)**
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- Reyes, R. (2018). *Strategic management plan for Metropolitan Bank and Trust Company (Metrobank).* Manila : CSJL Graduate School. **(GS SMP HG 1615 .R457 2018)**
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- Zheng, J. (2017). *Strategic management plan for Cebu Pacific Air.* Manila : CSJL Graduate School. **(GS SMP HE 9780 .Z63 2017)**

Business Project

- Villar, J. (2018). *Social media works: a proposed social media management business.* Manila : CSJL Graduate School. **(GS BP 30.37 .V719 2018)**

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Prepared by: **LIZA LORAIN B. MANTALA**
Graduate School Librarian

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